









Rural Development Initiatives strengthens rural people, places, and economies in the Pacific Northwest.



Strengthens Rural People, Places, & Economies in the Pacific Northwest



Develop Networks of Rural Leaders

> Revitalize Rural Economies

Elevate Rural Voices and Priorities

Improve Access to Resources

Meet the Presenters



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Visionary & Strategist
Cayla Catino Consulting



Ripple Effect Mapping

A highly engaging workshop that captures stories and impacts through a fun and celebratory process.

Outputs can be used for assessments, reports, and narratives for grant applications, marketing, and storytelling.

Purpose:

To capture intended and unintended results of a program for individuals, groups, or communities

When:

- At the end of a program
- Before strategic planning
- To reinvigorate community engagement



Benefits

- ✓ Reflection
- ✓ Capture Impact
- ✓ Appreciative Approach
- ✓ Engaged Stakeholders
- ✓ Validate Results
- ✓ Celebration





Step 1: Bring People Together



Step 2: Conversations



Appreciative Inquiry Approach



- ✓ Ask open-ended questions to draw out the stories
- ✓ Focuses on what is working, NOT what is WRONG
- ✓ Serves to motivate positive action

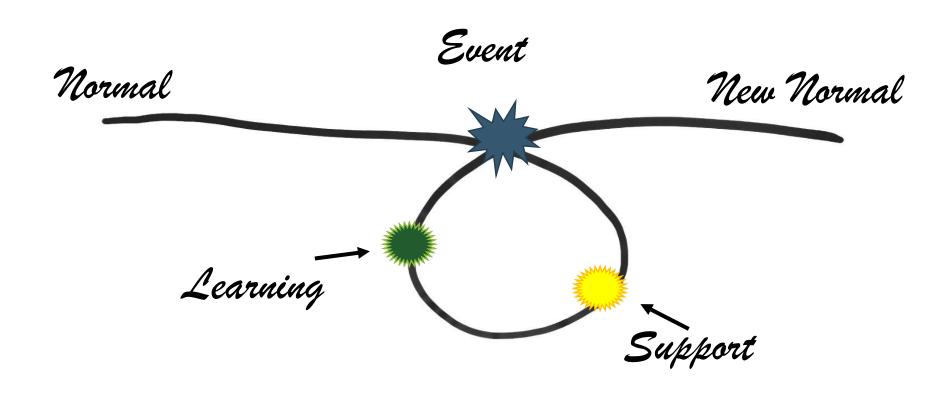
Curiosity

Examples of questions you can ask:

Tell me a story about how you have used the information received through the program.

- Is there anything you are proud to share?
- Were there cost savings?
- New ways to work?
- Did you tell others about what you learned?
- List an achievement or a success you had based on your learning from the program what made it possible?

Storytelling



Step 3: Ripple Mapping Activity



- Started by industral permaculture landscoping conic non-profit makes provist possible - portnership wy thrives Source Stevens through church Sweidburg. response and with the bive repair coffee shop hsgiving Oractional established Falls city montal health signs -Vol recognition - bulletin board laundry -Consulted at las facilifies nnection Shower facilities I understand needs revitalization applied to grant 7 Americans School District added nnect ppl w/ interests donated to - Jami's stoop, anpitheater Doctors Showers get artisais Falls City Sattering deed Sto dents restaraunt tailed to Lynn town Storted Pride Community leader -PPI esouces Shark POKK Staying around m Visioning? American camp Conversation ! recognition Company a16 + w students - Shale park Sewery. 1 timmes present Volunteerism Degign Conc 40 0.14 track vol. Grants-Change rodes Health - mobile desist information 109 housing Hundraing + nours of events AOU'S tol eleian SOLVES Can Driver organized by school Website for - cily consiler worm ny or drades + CITY 15,000+ Conversations HOPPY to signup POIK County w country + other Cance wheath activity mental nealth at part ners Chinic welcome York new residents --Wagon - F.C. T. City partnerships wil mental brub to - wanting to get Dream health services change Stigma Willomete Health > involved Canal bring physically to town medular buildings on mill bot



Moving to Action

- Capture Opportunities
 During the Process
- Continued Community Engagement





Interview Each Other

Tell a story about how you have benefited from involvement with League of Oregon Cities.

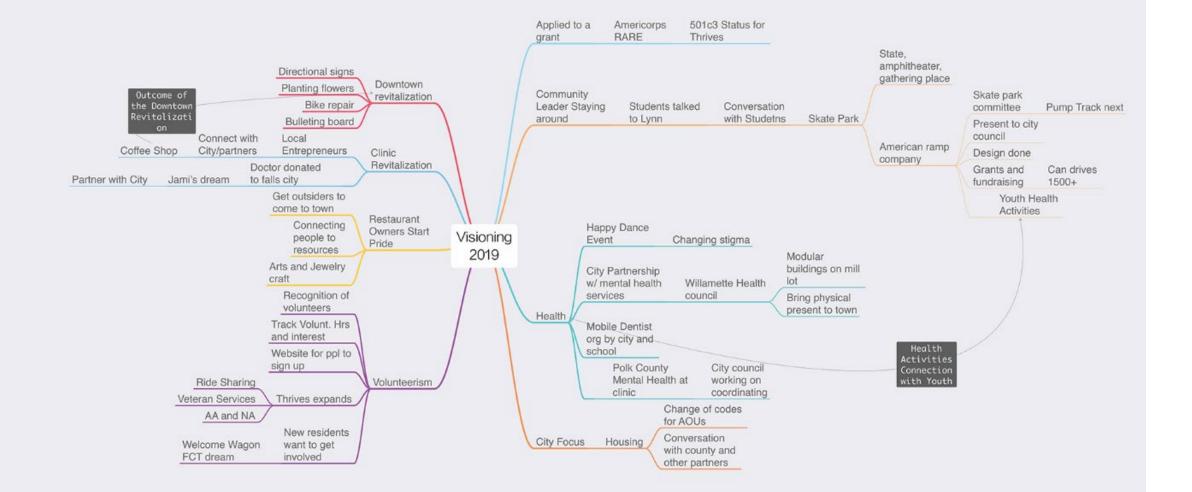
- What learning have you been able to put into action?
- Is there anything you are proud to share?
- Were there cost savings?
- New ways to work?
- Did you tell others about what you learned?
- ➤ List an achievement or a success you had based on your involvement with League of Oregon Cities what made it possible?

Instructions: Pair up at tables for interviews: 10-15 minutes



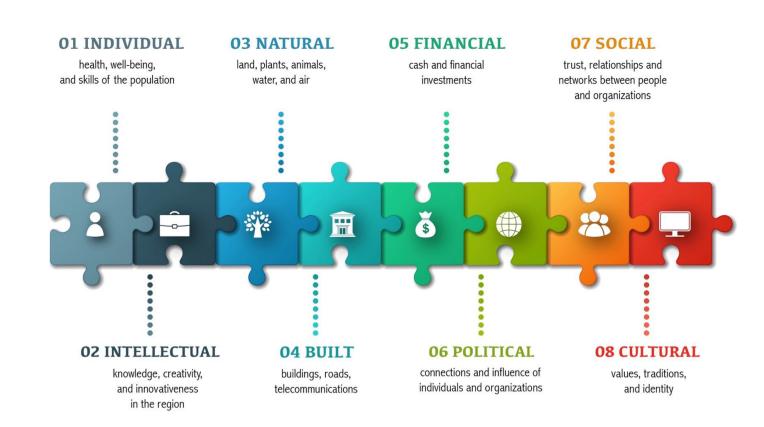






Results

- Community Capitals
 Framework
- Coding the map information using online software turning qualitative data into quantitative data for reporting, grants, etc.



The Capitals

Natural Capital

Planting Flowers

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Built Capital

Financial Capita

Social Capital

- Exchange ideas
- Social Connection
- Volunteer Recognition
- Partner with Falls City Thrive
- Connect with City/Partner
- Partner with City
- Connecting People to Resources
- Recognition of Volunteers

- Volunteerism
- Welcome Wagon FCT Dream
- Visioning 201??
- Conversation with Students
- Changing Stigma
- · Health Activities Connection with Youth

• Thanksgiving Dinner Started by Individual Through

Jami's Dream

· Get Outsiders to Come to Town

Cultural Capital

Church

Built Capital

- Emergency Response
- Shower Facilities
- Laundry Facilities
- Coffee Shop
- Directional Sign
- Bike Repair
- Bulletin Board
- Downtown Revitalization
- Clinic Revitalization
- Website for People to Sign up
- Ride Sharing Veteran Service
- Housing
- Skate Park
- Health
- Modular Buildings on Mill Lot
- Bring Physical Presence to Town
- Mobile Dentist Org by City and School
- State, Amphitheater, Gathering Place
- American Ramp Company
- Pump Track Next











- **Human Capital** Understand Need
- Connect People with Resources
- Meet Basic Needs
- Mental Health Care
- Track Volunteer Hours and Interest
- City Partnership with Mental Health Service
- Willamette Health Council
- Polk County Mental Health at Clinic
- · Youth Health Activities
- Mobile Dentist Org by City and School

Financial Capital

- Makes Projects and Grants Possible
- Local Entrepreneur
- Falls City Thrives Established Non-Profit
- Doctor Donated to Falls City
- Arts and Jewelry Craft
- · Grants and Fundraising

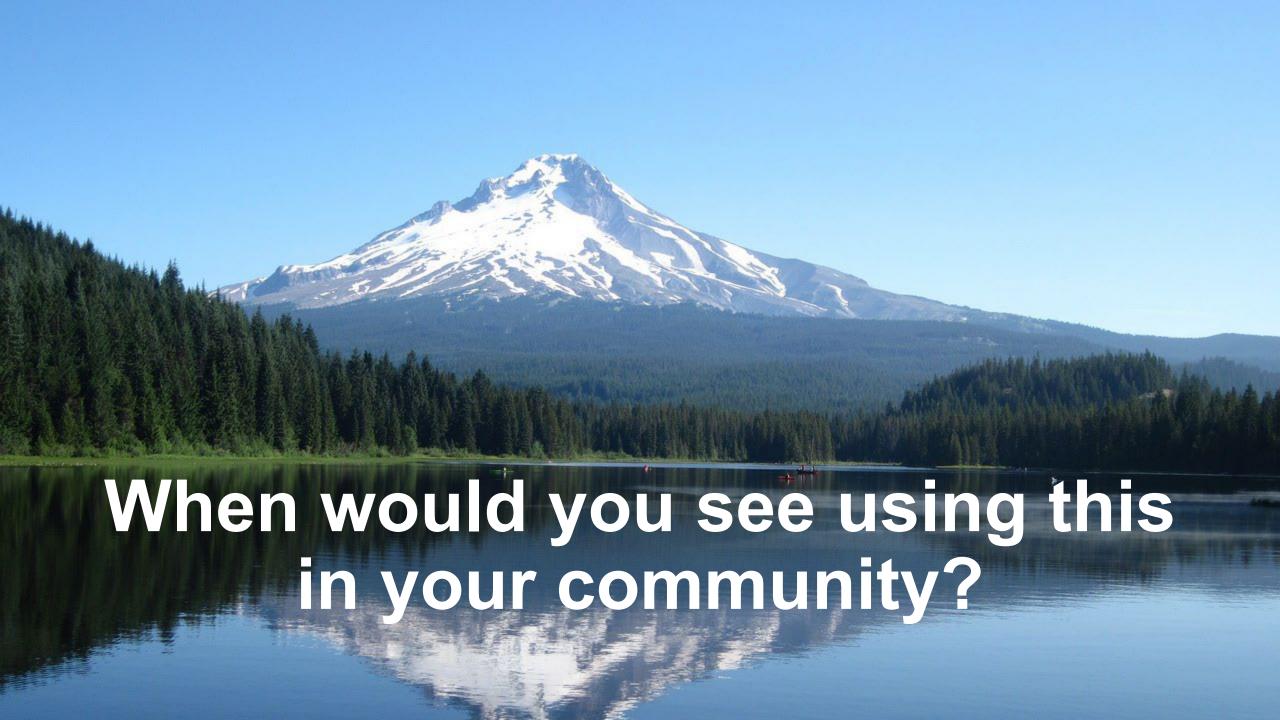
Political Capital Thrives Expands • Change of Codes for AOU Conversation With County and Other Partners Community Leader Staying Around City Council Working on Coordinating

- Skate Park Committee
- · Jami's Dream

Ripple Effect Mapping Quick Guide

Grab your quick reference guide for Ripple Effect Mapping here:





Scan for more information about RDI's Programs and Services:



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