

2025 Business Partner Program



Enroll Today as an LOC Business Partner

2025 is a special year for the League of Oregon Cities — it marks the League's 100th anniversary! To commemorate this milestone, we've created a unique opportunity for our legacy partners: recognition as a Centennial Partner! See the page 3 for more information.

Enrolling as a 2025 LOC Business Partner allows your organization to communicate directly with decision makers in the 241 cities across Oregon.

Our primary objective at the LOC is to help city governments meet the needs of citizens. Your participation in the LOC Business Partner program will help us provide effective training and serve as the collective voice for our member cities.

Please take a few moments to review the enclosed materials. To become an LOC Business Partner, **please email me** at ktoon@orcities.org and I will send you documents for our online enrollment.

The deadline to enroll as a 2025 LOC Business Partner is **May 30, 2025**.

If you have any questions, please feel free to contact me directly. We look forward to working with you in support of cities.

Sincerely,

Kevin Toon

Communications Director

www.orcities.org



OC Business Partner Benefits*

Centennial Partner: \$1,250

- Exclusive on-site recognition on special Centennial displays at 2025 President's Regional Meetings across the state
- Display ad recognition in the LOC's 2 signature 2025 publications: Legislative Summary and Annual Report
- 12 months advertising in LOC's online Products and Services Directory
- Advance registration opportunity for trade shows at LOC Spring and Annual Conferences
- \$100 discount on exhibitor booth at LOC Annual Conference
- Authorized use of LOC Business Partner logo
- Opportunity to lease LOC mailing lists
- Unlimited free subscriptions to the LOC's flagship publication, the LOC Bulletin
- Recognition on LOC website, social media, and the LOC Bulletin
- Free LOC wall calendar

Gold Partner: \$700

- 12 months advertising in LOC's online Products and Services Directory
- · Advance registration opportunity for trade shows at LOC Spring and Annual Conferences
- \$50 discount on exhibitor booth at LOC Annual Conference
- Authorized use of LOC Business Partner logo
- 2 free subscriptions to the LOC's flagship publication, the LOC Bulletin
- Recognition on LOC website, social media, and the LOC Bulletin
- Free LOC wall calendar

^{*} Fulfillment of benefits will begin once payment is received.