

**2024 Business Partner Program** 



# 2024 Business Oregon Cities Partner Program

#### **Enroll Today as an LOC Business Partner**

The League of Oregon Cities invites you to enroll as a 2024 LOC Business Partner, allowing your organization to communicate directly with decision makers in the 241 cities across Oregon.

Our primary objective at the LOC is to help city governments meet the needs of citizens. Your participation in the LOC Business Partner program will help us provide effective training and serve as the collective voice for our member cities.

Please take a few moments to review the enclosed materials. To become an LOC Business Partner, **please email me** at <a href="https://kww.ktoon@orcities.org">ktoon@orcities.org</a> and I will send you documents for our online enrollment.

The deadline to enroll as a 2024 LOC Business Partner is **March 8, 2024**.

If you have any questions, please feel free to contact me directly. We look forward to working with you in support of cities.

Sincerely,

Kevin Toon

Communications Director

www.orcities.org



# **DC** Business Partner Benefits\*

## Platinum Level: \$1,000

- One half page or two quarter page display ads in Local Focus magazine.
- 20% discount on additional ads in Local Focus
- 12 months advertising in LOC's online Products and Services Directory
- Advance registration opportunity for LOC trade show
- \$100 discount on exhibitor booth at LOC Annual Conference
- 2 free subscriptions to quarterly Local Focus magazine and weekly LOC Bulletin
- Authorized use of LOC Business Partner logo
- Opportunity to lease LOC mailing lists
- Recognition on LOC website, social media, in Local Focus and the LOC Bulletin
- Free LOC wall calendar

### **Gold Level: \$600**

- 1 quarter-page display ad in *Local Focus* magazine per calendar year
- 10% discount on additional ads in Local Focus
- 6 months advertising in LOC's online Products and Services Directory
- Advance registration opportunity for LOC trade show
- \$50 discount on exhibitor booth at LOC Annual Conference
- 1 free subscription to quarterly Local Focus magazine and weekly LOC Bulletin
- Authorized use of LOC Business Partner logo
- Recognition on LOC website, social media, in Local Focus and the LOC Bulletin
- Free LOC wall calendar



<sup>\*</sup> Fulfillment of benefits will begin once payment is received.