



98th Annual Conference

October 12-14 | The Graduate Eugene

Thursday, October 12

7:00 a.m. – 5:00 p.m. <i>Lobby/Playwrights</i>	Registration Open – Sponsored by NPPGov
7:30 a.m. – 4:30 p.m. <i>Lobby/Playwrights</i>	Trade Show Open More than 67 organizations are exhibiting this year, showcasing innovative products and services that can help make your city a great place to live and work. Pick up an Exhibitor Passport at Registration, have exhibitors sign their square as you visit their booth, and turn it in for a chance to win a free 2024 conference registration.
7:00 a.m. – 8:00 a.m. <i>Lobby/Playwrights</i>	Trade Show & Continental Breakfast
8:00 a.m. – 3:15 p.m. <i>Studio ABC</i>	HR Workshop – Sponsored by HR Answers, CIS, Markowitz Herbold PC <i>Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the workshop will be listed on the back of your badge.</i> This human resource workshop is designed to provide city managers, human resource officials, supervisors, and city attorneys with resources they need to successfully manage today's municipal workforce. Recognized and respected employment lawyers and senior human resources officials from Oregon will provide educational and engaging sessions on emerging topics in the employment arena.
8:30 a.m. – 11:30 a.m. <i>Williams/O'Neill</i>	Councilors Workshop <i>Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the workshop will be listed on the back of your badge.</i> There are many circumstances in which elected officials and managers can affect the day-to-day lives of staff and the community. Dysfunctional relationships between staff, management, and council can lead to uncomfortable exits and even lawsuits that take focus away from a city's accomplishments. How do we build a thriving organization? Key takeaways from this session include: working better as a team, working with purpose, and building successful relationships.
8:30 a.m. – 11:30 p.m. <i>Sousa/Bloch</i>	OMA & OCCMA Joint Workshop <i>Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the workshop will be listed on the back of your badge.</i> Stephen DiJulio, principal at Foster Garvey, will lead participants through the roles and responsibilities of elected and appointed officials. He has assisted local governments on legal and governance issues for more than 45 years, including serving as a city attorney and administrator. Topics will include: How your role can minimize divisiveness that undermines citizen trust in government How effective communication strategies build a strong organizational culture to promote relations with city staff and the community; and Legal issues impacting public official speech rights and ethical considerations.
11:30 a.m. – 1:00 p.m. <i>Lobby/Playwrights</i>	Lunch & Trade Show Lunch is provided for attendees in the trade show. Grab lunch, visit with your colleagues, and learn how these vendors can help your city achieve its goals. *If you are attending a workshop, lunch will be served there.
11:30 a.m. – 12:30 p.m. <i>Seeger/Joplin</i>	OCCMA Annual Membership Meeting and Lunch Lunch will be provided in the room before the start of the Annual Membership Meeting.

11:45 a.m. – 12:45 p.m. **OMA Annual Membership Meeting and Lunch**
Sousa Lunch will be provided in the room before the start of the Annual Membership Meeting.

11:45 p.m.– 12:45 p.m. **People of Color Caucus Business Meeting and Lunch**
Bloch The purpose of the caucus is to:

- Promote positive and effective relationships among city officials of color, their communities, political leaders, the League of Oregon Cities and its affiliate entities (such as the Oregon Mayors Association, City/County Managers Association, City Attorneys Association);
- Build and increase capacity of city officials of color and support a pipeline for people of color to engage in and serve in local government;
- Serve as a resource to the League of Oregon Cities in the formulation of its policy agenda; and
- Prepare and advance city officials of color to serve in positions of leadership within the League of Oregon Cities and its affiliate organizations.

12:45 p.m.– 2:45 p.m. **Tour – UO Knight Campus & CAMCOR – Sponsored by University of Oregon**
West Side of the Graduate *Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.*

Lunch provided starting at 11:30 a.m. in the trade show. Tour buses will start loading at 12:30 p.m. on the west side of the Graduate (between the hotel and Hult Center) and will depart at 12:45. Please wear appropriate clothes and walking shoes. Dress for the weather, including sunscreen or rain gear, if needed.

The Phil and Penny Knight Campus for Accelerating Scientific Impact is a \$1 billion-plus scientific enterprise that is advancing biomedical research to impact society, training a new generation of scientists, and forging tighter ties with local industries and entrepreneurs. This tour will include leadership from the Knight Campus and the Knight Campus Graduate Internship Program, which trains master's students in real-world knowledge and skills, places them in 9-month paid internships in Oregon and beyond in the fields of bioinformatics, optics, polymers, photovoltaics, and semiconductors, and has a 90% success rate in employing graduates in their fields within three months of graduation.

CAMCOR (Center for Advance Materials Characterization in Oregon) is a full-service, comprehensive materials characterization center housed at the UO. Known as Oregon's High-Tech Extension Service, CAMCOR hosts capital-intensive equipment and professional staffing to provide high-resolution imaging, x-ray microanalysis, device fabrication, chemical characterization, polymer analysis and much more.

12:45 p.m.– 2:45 p.m. **Tour – Unhoused Shelter and Affordable Housing Walking Tour**
West Side of the Graduate *Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.*

Lunch provided starting at 11:30 a.m. in the trade show. Tour buses will start loading at 12:30 p.m. on the west side of the Graduate (between the hotel and Hult Center) and will depart at 12:45. Please wear appropriate clothes and walking shoes. Dress for the weather, including sunscreen or rain gear, if needed.

Homelessness is a critical topic for cities throughout Oregon. Eugene has faced an intense challenge for several years and has developed an evolving and balanced response to increase shelter and support services, facilitate more affordable housing, and problem-solve for community livability. City staff will lead a tour visiting different models of city shelter sites, and discuss successes and lessons learned from the last few years.

12:45 p.m.– 2:45 p.m. **Tour – Eugene Airport**
West Side of the Graduate *Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.*

Lunch provided starting at 11:30 a.m. in the trade show. Tour buses will start loading at 12:30 p.m. on the west side of the Graduate (between the hotel and Hult Center) and will

depart at 12:45. Please wear appropriate clothes and walking shoes. Dress for the weather, including sunscreen or rain gear, if needed.

This tour will include a presentation of future expansion plans for the airport and a guided tour of the airfield, terminal, air cargo, and ARFF station.

1:00 p.m. – 2:30 p.m.

Vistas – 12th Floor

Breakout Sessions

A Municipal Marketing Campaign: Building Community Support for Your City's Infrastructure Projects – Sponsored by Homeserve

The city of Aumsville has an aging wastewater treatment plant that needs to be replaced. A new plant comes with a \$28 million price tag, and for a small city like Aumsville, this could mean an increased monthly sewer rate of approximately \$300 for most households if the city is unable to secure outside assistance. Understanding the need for significant public support, city leadership began a creative marketing campaign which included social media postings, informational videos, comical commercials, a designated city webpage, and door-to-door outreach. Through these efforts, stakeholders have contacted almost every member of the community. While the project is still controversial and has yet to be completed, the city has valuable insight and best practices to share with communities embarking on large capital improvement projects that hinge on community support.

Sousa

Connecting the Dots: Collaborating Across Systems to Improve Behavioral Health Access – Sponsored by Regence

Behavioral health professionals will discuss how they have enhanced access to mental health support that is geared specifically to adolescents, their families and their caregiving teams.

Seeger/Joplin

Unlocking Resilient Communities: Navigating Water, Energy, and Building Solutions – Sponsored by McKinstry

Unpredictable droughts, fierce wildfires, unexpected hailstorms, and extreme heat—these are just some of the challenges cities can't ignore. The increasing impact of these events on productivity and educational outcomes is a shared concern for cities and business. This session offers a unique chance to explore proactive strategies and available resources. Learn from seasoned experts about leveraging recent federal and state investments to overcome financial obstacles and foster resilience within your community.

Bloch

How Cities are Encouraging Needed Housing Development – Sponsored by Hayden Homes

Cities in Oregon need and want housing. This session will provide examples of cities actively encouraging housing within their communities that aligns with Oregon's housing production goals.

2:30 p.m. – 3:15 p.m.

Networking Snack Break – Sponsored by Pacific Power

3:15 p.m. – 4:30 p.m.

Williams/O'Neill

Welcome and Keynote – Sponsored by NW Natural

- **Welcome:** Steve Callaway, LOC President; Mayor, Hillsboro
- **Color Guard:** Oregon National Guard Youth Challenge Program
- **National Anthem:** UO Mind the Gap
- **Welcome from Cities of Eugene and Springfield:** Mayors Lucy Vinis and Sean VanGordon
- **Opening Comments:** LOC Executive Director Patty Mulvihill
- **Introduction of Keynote Speaker:** NW Natural
- **Keynote Speaker:** Bill Strickland, Author and Community Leader

Raised in a rough part of Pittsburgh and facing a dark path as he grew, Bill Strickland saw the course of his life changed in high school by the power of one teacher. From this teacher's mentorship, Bill developed a new passion, and the experience led him to eventually build centers for young adults and children who would not otherwise be given a chance in their communities.

Join us to hear about Bill's efforts to end the terrible cycle of poverty and poor education, and how city leaders can similarly help the people in their communities.

4:45 p.m. – 6:30 p.m. <i>Vistas – 12th Floor</i>	Welcome Reception – Sponsored by Comcast Experience the amazing view from the 12th floor patio at the first social event of the 2023 conference – enjoy hors d'oeuvres and beverages* as you network with colleagues. Please Note – this is a sponsored event and is reserved for city officials and government agency representatives only. Badges must be presented for admittance. *No-host bar.
5:00 p.m. – 8:00 p.m. <i>Bloch</i>	LOC Nominating Committee Meeting First, the committee will hear candidates for the LOC Board of Directors present their qualifications for service on the LOC's governing body. The committee will then prepare a proposed slate for a vote by the full membership at Saturday morning's annual business meeting. Dinner will be provided.
6:00 p.m. – 7:00 p.m. <i>Sousa</i>	Women's Caucus Nominating Committee Meeting
8:00 p.m. – 10:00 p.m. <i>Top Golf Swing Suite</i>	Mixer with LOC Caucuses Hosted by the People of Color Caucus and the Women's Caucus, cap off the evening by enjoying drinks, snacks and virtual golf with your peers.
Friday, October 13	
7:00 a.m. – 2:00 p.m. <i>Lobby/Playwrights</i>	Registration Open – Sponsored by NPPGov
7:00 a.m. – 2:00 p.m. <i>Lobby/Playwrights</i>	Trade Show Open
7:00 a.m. – 8:30 a.m. <i>Lobby/Playwrights</i>	Breakfast & Trade Show Enjoy breakfast while visiting the trade show. We have set this dedicated time aside prior to the day's festivities to give you the opportunity to visit with the businesses and agencies that serve local government.
8:00 a.m. – 4:00 p.m. <i>Vistas – 12th Floor</i>	Housing Workshop – Presented by Hayden Homes; Sponsored by Catalyst Public Policy Advisors <i>Pre-registration required. If you are pre-registered, the session will be listed on the back of your badge.</i>
8:00 a.m. – 8:50 a.m. <i>Seeger/Joplin</i>	Large Cities Networking An opportunity for cities with a population greater than 25,000 to network and have a conversation with peers about issues specific to large-sized cities.
8:00 a.m. – 8:50 a.m. <i>Small</i>	Medium Cities Networking An opportunity for cities with a population of 7,500 to 25,000 to network and have a conversation with peers about issues specific to medium-sized cities.
8:00 a.m. – 8:50 a.m. <i>Bloch</i>	Small Cities Networking An opportunity for cities with a population less than 7,500 to network and have a conversation with peers about issues specific to small-sized cities.
8:00 a.m. – 2:00 p.m. <i>Lobby – Seating Area</i>	Visit with U.S. Congressional Staff Visit with staff of Oregon's congressional delegation (senators and representatives).

9:00 a.m. – 12:00 p.m.

*West Side of
the Graduate*

Tour – The Oregon Country Fair

Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.

Tour buses will start loading at 8:45 a.m. on the west side of the Graduate (between the hotel and Hult Center) and will depart at 9 a.m. Please wear appropriate clothes and walking shoes. Dress for the weather, including sunscreen or rain gear, if needed.

The city of Veneta's goal for this tour is to demonstrate that strong communities can be built by working together. The Oregon Country Fair (OCF) hosts more than 20,000 volunteers and 45,000 attendees each year. The three-day event brings a temporary "city" to Veneta, relying solely on passionate volunteers. The temporary city also includes its own water system, a security team, recycling services, cellular services, emergency care, and much more. Tour participants will go behind the curtain and see how organizers spend nearly an entire year preparing for this event.

9:00 a.m. – 12:00 p.m.

*West Side of
the Graduate*

Tour – Metropolitan Wastewater Management Commission (MWMC) Tour – Sponsored by Johnson Controls

Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.

Tour buses will start loading at 8:45 a.m. on the west side of the Graduate (between the hotel and Hult Center) and will depart at 9 a.m. Please wear appropriate clothes and walking shoes. Dress for the weather, including sunscreen or rain gear, if needed.

The MWMC is a cooperative community partnership that streamlines services, maximizes investment, and meets or exceeds environmental quality regulations. This benefits the cities of Eugene and Springfield, along with Lane County, while improving the quality of life in these communities. This tour will visit the regional wastewater facilities, which include the treatment plant, the Biogas capture system, and the Biocycle Farm, which are all maintained by the city of Eugene.

9:00 a.m. – 12:00 p.m.

*West Side of
the Graduate*

Tour – 2nd and Chambers Fire Training and Operations Facility – Sponsored by Aetna

Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.

Tour buses will start loading at 8:45 a.m. on the west side of the Graduate (between the hotel and Hult Center) and will depart at 9 a.m. Please wear appropriate clothes and walking shoes. Dress for the weather, including sunscreen or rain gear, if needed.

This tour offers an introduction to Eugene's unique two-city metro department. Attendees will walk through the common spaces and bays of one of the busiest fire stations in Eugene and learn what it takes to keep a fire department of this size geared up and rolling every day. The tour will also include an introduction to the functions of the 9-1-1 call center and a chance to see the operations floor from the viewing area.

9:00 a.m. – 10:30 a.m.

Joplin

Breakout Sessions

10 Tips to Successfully Passing A Local Option Levy

Cities may refer a local option levy measure to voters to help fill in revenue gaps. Learn the top tips to be successful at the ballot from city officials across the state who have recently passed a local option levy.

Seeger

Conflict Styles & Collaborative Governance

This session will cover the five main conflict styles based on the research of Thomas & Kilmann. It will explore the pros and cons of each style and offer participants strategies for identifying which style works best for specific situations. Participants will have the opportunity to take a conflict style self-assessment, and a specific focus of the session will be how to navigate conflict in local government work despite political differences.

Williams/O'Neill

Creating Inclusive and Deliberative Local Democracies

Community leaders are looking for new ways to meaningfully engage diverse residents in public decision-making. Healthy Democracy is a leading practitioner of a new kind of democratic engagement known as Lottery-Selected Panels. This session will explore the two basic tenets of this transformative approach:

- 1) A democratic lottery selects a panel that is demographically representative of the community and supported to participate; and
- 2) A deliberative process empowers panelists to consider many perspectives and produce a well-informed policy recommendation.

Learn from two recent success stories in Petaluma, Ca., and Eugene, where this process helped move beyond politics-as-usual to more durable, community-driven solutions.

Bloch

Empowering Cities: Navigating Federal Broadband Investments for Inclusive Digital Transformation – Sponsored by Comcast

Unlock your community's digital future and dive into the pivotal strategies that harness the transformative potential of broadband connectivity. In today's dynamic landscape, broadband is no longer just a luxury, it's the cornerstone of progress and community growth. This session unveils the game-changing opportunities presented by the historic federal funding aimed at bridging the digital divide. With up to \$900 million slated for Oregon from ARPA, BEAD, and Digital Equity Funding, discover the steps that will enable your city to not only secure a share of this vital funding, but also actively shape the future digital landscape for your community.

Sousa

How to Maximize Existing Revenue Sources and Look for New Sources – Sponsored by Avenu Insights and Analytics

Learn how cities in Oregon are creatively maximizing revenue from existing sources, how to find new revenue sources, and learn about local revenue tools being used in other states.

Studio ABC

Succession Planning: Preparing for Tomorrow's Workforce Today

Currently, a quarter of the local government workforce is aged 55 or older, and more than one-half is age 45 or older. The inevitable exodus of long-serving and knowledgeable city employees could pose significant consequences to city operations. This session is a first step for city officials to understand the value of developing a succession plan to ensure employees are in place to provide high-quality services.

10:30 a.m. – 11:00 a.m.

Networking Break

11:00 a.m. – 12:00 p.m.

Breakout Sessions

Studio ABC

Access To Funding for Rural Development

This session will examine government grant and loan opportunities for communities with a range of infrastructure needs, with a specific focus on how small communities with limited resources can find ways to navigate and manage the grant process.

Seeger

Beyond the Beltway: Influencing Federal Policy Through Grassroots Engagement

Decisions made in Washington D.C. have a direct impact on municipal operations, as federal policies may create unfunded mandates and result in unintended consequences. Participants will learn how to engage with Oregon's congressional leaders and staff, understand how to communicate, and develop relationships.

Williams/O'Neill

Increasing Community & Civic Engagement in Both Urban and Rural Areas – Sponsored by Oregon State University Division of Extension and Engagement

As the needs of urban and rural communities evolve, restoring public trust in government and improving local civic engagement can be challenging. A panel of elected and non-elected individuals will discuss non-traditional approaches to incorporating and engaging "unseen" communities, as well as those who have been indifferent or detached about local government.

Sousa

The Use of Artificial Intelligence in Local Govt.: Navigating Challenges & Embracing Opportunities

Delve into the future of governance and Artificial Intelligence (AI) to learn how to navigate the challenges of AI and embrace the opportunities. Join us to explore the burgeoning landscape of Generative AI systems, their potential to revolutionize local governance, and the imperative for safeguarding against potential pitfalls and privacy concerns. Gain insights from experts driving discourse on balancing risk and reward, as we collectively chart a course toward harnessing the extraordinary benefits AI bestows upon communities while safeguarding their systems.

Joplin

What Fire Chiefs Want City Councils to Know about Wildfire

The science and best practices of wildfire prevention are continually evolving, as are the actions cities need to take to protect critical infrastructure and their communities. This presentation will cover the steps needed to mitigate the threats from wildfire to lives and property, as well as the science used by public utilities to inform operational decisions.

Bloch

What HR Professionals Wish Their Elected Officials Knew

This session will provide elected officials with an overview of how their actions and decisions can impact the employment rights of city employees.

12:00 p.m. – 1:30 p.m.

Lobby/Playwrights

Lunch with Trade Show

Lunch is provided for attendees in part through vendor participation in the trade show. Grab some lunch, visit with your colleagues and learn how these vendors can help your city achieve its goals.

12:15 p.m. – 1:15 p.m.

Bloch

Women's Caucus Business Meeting

The League of Oregon Cities Women's Caucus is a voluntary association open to elected and appointed current, former and upcoming city leaders which strives to:

- Promote positive and effective relationships among women city officials, their communities, political leaders, and the LOC;
- Build and increase the capacity of women to engage in and serve in local government;
- Serve as a resource to the LOC Board in the formulation of its policy agenda;
- Equip and advance women city officials to serve in positions of leadership on the LOC Board; and
- Support, encourage and highlight the successes of city officials who are women.

1:00 p.m. – 4:00 p.m.

West Side of
the Graduate

Tour – Downtown Eugene: How New Development is Transforming the City Center

Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.

Lunch provided starting at 11:30 a.m. in the trade show. Tour buses will start loading at 12:30 p.m. on the west side of the Graduate (between the hotel and Hult Center) and will depart at 12:45. Please wear appropriate clothes and walking shoes. Dress for the weather, including sunscreen or rain gear, if needed.

This walking tour will visit recent public and private investments in the core of the city's downtown area. It will start at the Farmers Market, go through the Willamette Connection to the 5th Street Market, and end at the Riverfront. Attendees will learn how the projects were funded and implemented.

1:00 p.m. – 4:00 p.m.

West Side of
the Graduate

Tour – Hayward Field and Tales of Hosting the World – Sponsored by University of Oregon

Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.

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University of Oregon representatives and partners will provide a behind-the-scenes tour of the newly renovated Hayward Field while sharing details of the coordination and partnerships - including with the cities of Eugene and Springfield - involved in hosting everything from all-comers track meets to multiple Olympic Trials, to the World Championships in 2022.

1:00 p.m. – 4:00 p.m.

*West Side of
the Graduate*

Tour – Public Art and Library Walking Tour

Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.

Lunch provided starting at 11:30 a.m. in the trade show. Tour buses will start loading at 12:30 p.m. on the west side of the Graduate (between the hotel and Hult Center) and will depart at 12:45. Please wear appropriate clothes and walking shoes. Dress for the weather, including sunscreen or rain gear, if needed.

This walking tour will include a visit to the library, where attendees will learn about the city's efforts to achieve equity and inclusion. Attendees will then walk to the Parking Garage Art Series to learn about downtown public art efforts, including murals from the 20x20 projects.

1:00 p.m. – 4:00 p.m.

*West Side of
the Graduate*

Tour – West Eugene Wetland Mitigation Bank Walking Tour

Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.

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This tour will include an overview of the system, fire mitigation efforts, new trails, and facilities that were supported by a voter-approved parks & recreation bond. This is a walking tour – please dress accordingly with walking shoes and bring water.

1:30 p.m. – 2:30 p.m.

Williams/O'Neill

Breakout Sessions

Being Prepared for Violence at a Council/Public Meeting

The session will provide an in-depth discussion on the warning signs of individuals who may pose a threat to cause harm. The presenter will outline prevention techniques to mitigate any potential risks. Key takeaways include: preparing for disruptive individuals, noticing warning signs, and ensuring safety for all.

Studio ABC

Council Compensation: "You Make How Much?"

City council compensation varies throughout Oregon, with some cities offering stipends, others health insurance, and others nothing at all. The panelists will discuss the history of council compensation in their city, how it's paid, and how compensation can support elected officials in Oregon. In addition, the panel will share insights on whether providing compensation to mayors and city councilors has removed barriers for people to serve as elected officials in their city.

Joplin

How Property Tax Disparity Has Been Impacted By Wild Housing Market

It's no secret that Measures 5 and 50 created a property tax system with extreme disparities and a severe impact on local government revenue. Learn the basics of Measure 5 and 50, how different housing markets across the state are impacted, and how new development and the housing crisis impacts local revenue.

Seeger

How to Find, Successfully Secure, and Manage Grants – Sponsored by Local Government Personnel Services

This session will provide attendees with practical tips on how to find, successfully secure, and ultimately manage grants.

Sousa

Navigating Truth in the Digital Age: Strategies for Managing Misinformation on Social Media

Research from the Pew Institute shows that 48% of U.S. adults receive their news from social media, making social platforms one of the most important places to share information. But the underbelly of misinformation has the potential to threaten our democracies.

As misinformation seemingly abounds, local governments play a pivotal role in counterbalancing the narrative on their own platforms. Join us for a discussion that will equip you with the knowledge and strategies necessary to confront misinformation in your social media efforts.

Bloch

Social Media 101: It Doesn't Have to be Scary - How to Use Social Media to Engage Your Community

This panel discussion is intended for those new to social media. Attendees will learn how to utilize social media as a tool by hearing best practices and tips from city colleagues.

2:00 p.m. – 5:00 p.m.

Lobby

Registration Open – Sponsored by NPPGov

Conference registration moves to the Conference Center Lobby after the trade show ends.

2:30 p.m. – 3:00 p.m.

Lobby

Snack Break – Sponsored by Swire Coca-Cola

Enjoy an afternoon snack and network with colleagues in the conference center lobby, presented by Swire Coca-Cola.

3:00 p.m. – 4:00 p.m.

Joplin

Breakout Sessions

Building Economic Mobility and Equity: Supporting Entrepreneurs and Small Businesses

There is a crisis of capital access for small businesses. Learn how cities can leverage existing assets and work with community-based organizations to build an ecosystem of entrepreneurs and small businesses. This session highlights best practices any city can use to support community capital, economic mobility, and innovation.

Sousa

Cybersecurity Challenges and Resources: Fortifying Cities from Cyber Threats – Sponsored by Upstart Cyber

Discover the ever-evolving landscape of cyber threats that besiege cities daily – from ransomware assaults to cunning phishing schemes and the real-life impacts of these attacks. As technology propels society forward, safeguarding sensitive community data falls to local governments with limited capacity. Uncover comprehensive insight into these challenges, their city-wide implications, and the invaluable steps cities can take to protect their communities from cyber threats.

Bloch

Making Equity Stick: City Charter Revisions and Other Systemic Changes

This session will explore how communities can work together to make equity and civic engagement permanent fixtures of their local governance, whether in their charter, polices and or agencies.

Seeger

Navigating UGB Expansions in Oregon

This panel discussion will focus on general requirements and processes involved in securing an urban growth boundary (UGB) expansion. Speakers will provide examples and advice on successful and unsuccessful UGB expansions projects. They will also highlight how smaller cities with limited staff can approach the task of UGB expansion.

Studio ABC

Securing Federal Earmarks

The reemergence of targeted congressional funding has created strong interest from cities. The earmarking process can be complicated for cities that either don't have the resources or are not familiar with the process. This session is designed to advise cities on how they can put their best foot forward in securing needed earmarks.

Williams/O'Neill

Top Three Legal Issues Facing Cities – Sponsored by Markowitz Herbold PC

Topics will include housing issues & Measure 3115, public records & public meetings, and 1983 disputes relating to free speech, due process, equal protection & takings.

6:00 p.m. – 8:30 p.m. <i>Williams/O'Neill</i>	<p>Awards Dinner – Sponsored by Portland General Electric <i>Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the dinner will be listed on the back of your badge.</i></p> <p>5:50 p.m. Doors Open and No-Host Bar and Light Appetizers 6:05 p.m. Plated Dinner Service, followed by Awards Program</p> <p>The awards dinner is a conference tradition, acknowledging the winners of the LOC's Exceptional Service Awards and City Awards. Following the award presentations, join us for the President's Reception in the Top Golf Swing Suite.</p>
8:00 p.m. – 10:00 p.m. <i>Top Golf Swing Suite</i>	<p>President's Reception Immediately following the Awards Dinner, join LOC President Steve Callaway in the Top Golf Swing Suite to congratulate the winners and enjoy desserts and an after-dinner drink.</p>

Saturday, October 14

7:30 a.m. – 12:30 p.m. <i>Lobby</i>	<p>Registration/Information</p>
7:30 a.m. – 8:30 a.m. <i>Williams/O'Neill</i>	<p>Networking Breakfast</p>
8:00 a.m.– 11:15 a.m. <i>Williams/O'Neill</i>	<p>Voting Card Pickup Member cities will vote on LOC officers and board members for 2024 during the Annual Business Meeting. Each city is entitled to cast one vote at the meeting. The city's voting delegate or alternate must pick up their voting card outside Williams/O'Neill by 11:15 a.m. Delegates may not vote without a card. Voting by proxy is not permitted.</p>
8:30 a.m.– 10:00 a.m. <i>Williams/O'Neill</i>	<p>Addressing Oregon's Homeless Crisis – Where Are We? – Sponsored by Oregon Beverage Recycling Cooperative As Oregon continues to face a houseless crisis, historic state investments, emergency orders, and regional efforts are in various stages of progress across the state. This session will provide an overview of the governor's executive orders, recent state funding, the HB 4123 Pilot Projects, the Oregon Mayors Association's Homelessness Taskforce, and the community efforts in progress statewide. The presentation will conclude with a guided discussion for cities to share their ideas, successes, and challenges.</p>
10:15 a.m.– 11:15 a.m. <i>Williams/O'Neill</i>	<p>Closing Keynote – Sponsored by MacDonald-Miller Facility Solutions Join U.S. Congresswoman Lori Chavez-DeRemer, Oregon State Senator Dick Anderson, and Oregon State Representative John Lively, all former Oregon mayors, as they share what they wish they would have known as city leaders about working with state and federal officials. The panelists will provide practical tips and advice to attendees on how to effectively work with their state and federal counterparts.</p>
11:15 a.m. – 11:30 a.m.	<p>Networking Break</p>
11:30 a.m.– 12:30 p.m. <i>Williams/O'Neill</i>	<p>Annual Business Meeting The LOC's Annual Business Meeting is an opportunity for member cities to get involved with the LOC through the election of new board members. It also includes a report by the executive director of 2023 LOC accomplishments and a preview of new initiatives for 2024.</p> <p>Voting at the Business Meeting: Member cities will vote on LOC officers and board members for 2024. Each city is entitled to cast one vote at the meeting. Voting cards will be available starting at 8 a.m. on Saturday outside the room and must be picked up by 11:15 a.m. Delegates may not vote without a card. Voting by proxy is not permitted.</p>