

PRINEVILLE PROJECT DELIVERY SUCCESS

A landscape photograph showing a wide river valley. In the foreground, a weathered wooden fence with three strands of barbed wire runs across the frame. The middle ground features a winding river, tall golden-brown grasses, and several dead, standing tree trunks. The background consists of rolling hills and a forested ridge under a heavy, overcast sky with soft light breaking through the clouds.

STEVE UFFELMAN
COUNCIL
PRESIDENT

PRINEVILLE PROJECT DELIVERY SUCCESS

- *“Creating a better tomorrow through fiscally responsible projects benefitting the environment and the community.”* – City of Prineville
 - Crooked River Wetlands
 - Aquifer Storage and Recovery
 - Barnes Butte Recreational Area
 - Bowman Hydro
 - Industrial Wastewater Reuse Project
 - Prineville Renewable Energy Project

PRINEVILLE PROJECT DELIVERY SUCCESS

- Prineville's keys to success?
 - Relationships
 - State
 - Federal
 - Tribes
 - Public
 - Non-governmental organizations
 - Special Interests
 - Be passionate about your project and develop the relationships ahead of the financial ask
 - Face to face meetings are still the key

PRINEVILLE PROJECT DELIVERY SUCCESS

- Support your staff and allow them to “think divergently”
 - No one gets excited about a wastewater treatment plant
 - Everyone gets excited about a new park with...
 - Environmental benefits
 - Recreational benefits
 - Educational benefits

PRINEVILLE PROJECT DELIVERY SUCCESS

- Match! Match! Match!
 - One grant can sometimes serve as match for another
 - Operate the utility like a business
 - Dust off the Return On Investment calculator
 - COP Lowered Wastewater SDCs from over \$10k to \$2,350
 - WW Rates were lowered three times

PRINEVILLE PROJECT DELIVERY SUCCESS

- Get Engaged!
 - Legislative Day
 - League of Oregon Cities
 - Mayors Association
- Don't give up!

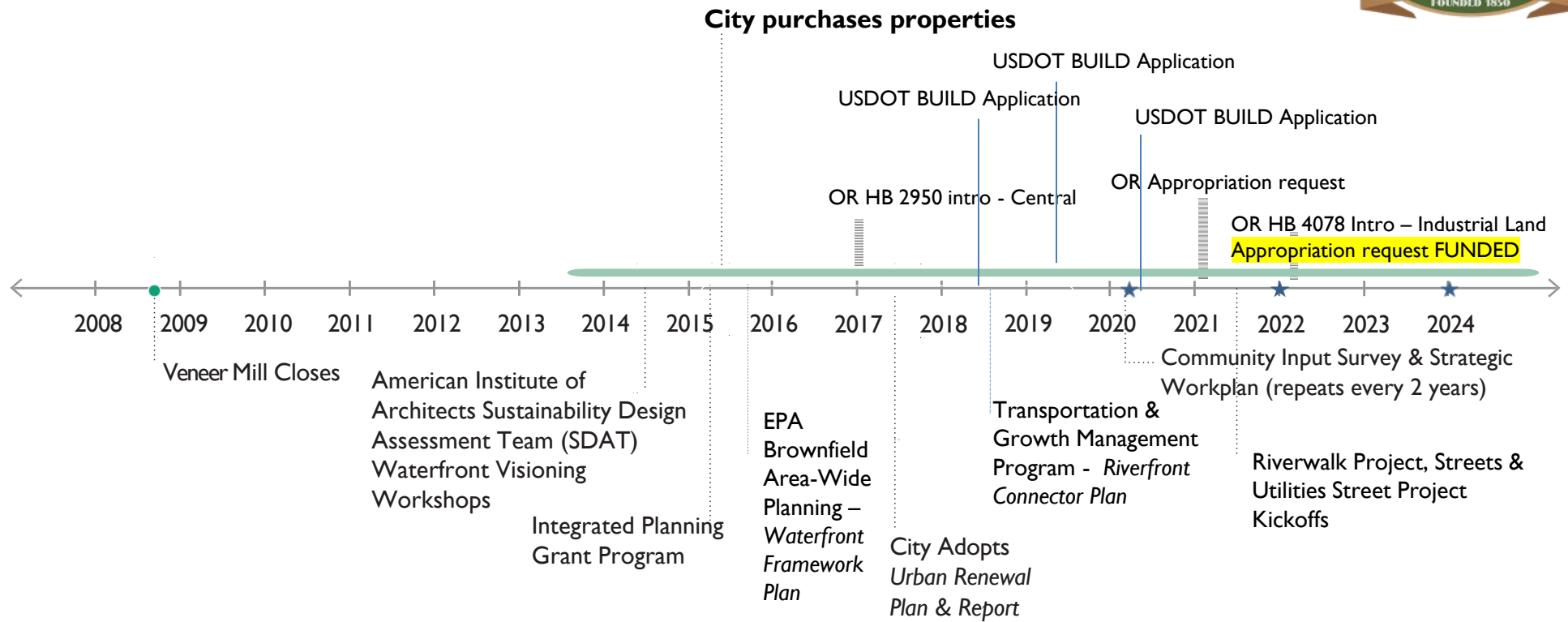


PRINEVILLE RULES!!!

- Any Questions?



Waterfront Engagement





In Every Contact

- Be very clear about issues and how they impact your shared constituents
- Tell your story
- Keep it simple – 1 request at a time
- Build and/or join coalitions
- Know your nay-sayers
- Work at the local level
- Think big, but be realistic

Build and Maintain Relationships



- Highlight shared constituents and concerns
- Identify solid, welcome messengers
- In person meetings - Invite leaders to your site. Invite partners and prepare the local team. Educate and create the photo opportunity.
- Calling/Zooming – be brief and sensitive to schedule
- Letters/email –Be very clear in request. Only write when essential
- Follow up quickly on any questions & send thank you notes

Play the long game

Legislative Session

Link for materials:

<https://www.sthelensoregon.gov/waterfront>

Link to video played in session: <https://vimeo.com/670032908/7dbdecc6b0>